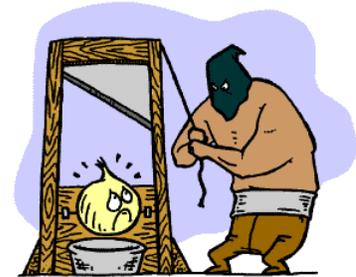


# *"It's just food!"*

## Brighton Food Coöp Newsletter May 2011

### Key Upcoming Dates:

- Next Distribution: **Tuesday, May 17<sup>th</sup>** (Shift times will be announced by Michelle Kaloustian.)
- Initial Orders Due: **Wednesday, May 4<sup>th</sup>** (by 9:00PM)
  - **UNFI** – Login to the Online System at <https://www.unfi.com> (Warehouse = Greenwood, IN).
  - **Frontier**: Send order to Dana Janssen at [dana.leahy.janssen@gmail.com](mailto:dana.leahy.janssen@gmail.com).
  - **Creswick**: Send order to Dolores Johnson at [samjon@sbcglobal.net](mailto:samjon@sbcglobal.net).
  - **Sami's Bakery**: Send order to Gina Barnowsky at [ginabarnowsky@yahoo.com](mailto:ginabarnowsky@yahoo.com).
  - **Outside Vendors (OV)**: Send order to Nancy Clark at [rnspadding@comcast.net](mailto:rnspadding@comcast.net).
  - **Produce**: At present (but we hope only temporarily) Crosset is unable to deliver to us on our distribution day. Until that situation is resolved, we suggest that members order online from Door to Door Organics (<http://michigan.doortodoororganics.com>).
- Unfilled Case Orders (UNFI & OV) Due: **Sunday, May 8<sup>th</sup>** (by Noon)
- Creswick Pickup: **Saturday, May 21<sup>st</sup>**
- Nuts and Candy can be ordered this month, Honey next month.



### New Cutoff for UNFI Orders

Last-minute order-tinkerers beware!

The UNFI order consolidation process is getting pulled ahead!

As you know, initial orders are due at 9PM on the Wednesday two weeks (13 days) before distribution, and final ("split case") orders are due at noon on the Sunday one week (9 days) before distribution. These "official" deadlines have always been completely firm for email orders (Outside Vendors and Frontier), but since FoodLink was replaced by WOS (the Web Ordering System), UNFI orders have been somewhat more flexible because WOS will continue to accept additions and changes right up until our batcher, Sue McComb, starts the order consolidation process, which has typically been the Thursday (5 days) before distribution. We have kept the official deadlines the same for all orders to avoid confusion, but some members have found that they could sneak in last-minute changes to their UNFI orders well after the official deadline. That in itself is not a problem. The problem is that the UNFI order consolidation process has been taking longer and longer – perhaps because UNFI has taken on more customers without adding sufficient server capacity – so Sue will now have to start the process earlier.

**Beginning in May, Sue will start the order consolidation process on the Tuesday (7 days) before distribution. Order-tinkerers, please adjust your strategy accordingly!**

## **One is the Loneliest Number**

Continuing on the topic of order strategy, we should point out that it's not a very effective strategy to start out ordering just one of an item that has a case size of 6, 12, 15, or some other larger quantity. Unless you're quite confident that several other members want the same item, you're making a rather feeble bid for what you want. Cooperative ordering is often a matter of creating a bandwagon effect, and quantity of one is not much of a bandwagon! If you really want an item (even just to try it), order close to half the case. If others then hop on the bandwagon, you can always reduce your order to a quantity closer to what you wanted in the first place. On the other hand, if nobody else hops on the bandwagon, you don't have to worry about getting stuck with more than you wanted. Sue will not order an item if it means putting most of the case on the Extras Table!

## **New Homeworker**

The Zingerman/Rosewood Pickup/Delivery job has been filled! After Bryan and Kim Battjes decided to give up the job, Sally Sibula volunteered to take it over and, in fact, made the run to Ann Arbor for the April 19<sup>th</sup> distribution. A former member of the BFC Board, Sally recently returned to the Coöp after being away for several years. Her home in Pinckney is strategically located between Ann Arbor and Chilson Hills Church, which should make the job a bit easier for her than it would be for most members. Thanks for volunteering, Sally, and we look forward to your continued service!



## **Coconut in the Wilderness**

Coöp member Sherry Smith has suggested that we look into Wilderness Family Naturals as a prospective supplier of excellent quality organic coconut-based products. (For example, Wilderness is reputed to make the best-tasting and healthiest mayonnaise available anywhere!) At this point, we are gauging interest in these products. If there is enough interest, we will start doing business with Wilderness in June, ordering from them 3-4 times per year, with Sherry handling the orders the way Dana Janssen handles the Frontier orders: taking member orders by email, consolidating and placing the orders to the company, receiving and splitting the orders at home, and bringing them to distribution. To find out what Wilderness has to offer, go to <http://www.wildernessfamilynaturals.com>. Wilderness actually sells a large number of products, so if we go ahead with this arrangement, we will handle only a limited subset of them. Please let Sherry know which products most interest you ([sherryjsmith@gmail.com](mailto:sherryjsmith@gmail.com)).

## Don't Forget Your Flower Order!

Janice Mechan has now sent out her annual Flower Order Form for **Superior Landscape Supply** of Howell. She handles those orders by a pre-paid voucher that works like a gift card when you go to pick up your order. Just download and print the form, fill it out, and mail it to her together with your check for the items you want. Janice will then mail you the voucher, which you can take to Superior when it's time to go pick out your plants in May. If you inadvertently deleted Janice's email with the attached order form, you can download the form from our website at <http://www.brightonfoodcoop.com/superior.pdf>. Keep in mind that people can take advantage of this offer without being members of the Coöp; so spread the word to your friends, relatives, neighbors, work colleagues, and anyone else you think would like to acquire superior bedding plants at great prices!



## Distribution Recap

The April 19<sup>th</sup> distribution went fairly smoothly, with most members able to take their orders home by about 1:30. Fortunately, we had our experienced UNFI driver back again, so we had no issues with the truck this time! One other issue did come up, though: Some Zingerman's items were damaged during distribution. In future, please be especially careful when you're distributing or checking cakes, pies, and delicate pastries. Use extreme caution when placing -- or removing and replacing -- these items in members' bags and coolers, and never put anything heavy on top of them!

## Great Recipes?

Nobody sent us any recipes this time, but if you have one you think members would enjoy -- especially one that uses ingredients available through the coop -- please send it to [bfc@brightonfoodcoop.com](mailto:bfc@brightonfoodcoop.com), and we will publish it in the next newsletter and/or put it on the website.

See you on the 17<sup>th</sup>!

*Jim Brown*

BFC Communications Coordinator



*Live long and prosper;  
keep life in perspective;  
and don't ever forget--  
it's just food!*